



**GATE TO PLATE<sup>®</sup>**  
SUPPLY CHAIN TRACEABILITY &  
ESG METRICS VALIDATION SOLUTIONS

October 2022  
[www.TrustBIX.com](http://www.TrustBIX.com)





# DISCLAIMER

## CONFIDENTIALITY

THIS DOCUMENT AND THE MATERIAL CONTAINED HEREIN ARE CONFIDENTIAL AND ARE NOT TO BE DISCLOSED TO THE PUBLIC. THIS IS FOR INFORMATION PURPOSES ONLY AND MAY NOT BE REPRODUCED OR DISTRIBUTED TO ANY OTHER PERSON OR PUBLISHED, IN WHOLE OR PART, FOR ANY PURPOSE WHATSOEVER. THIS DOES NOT CONSTITUTE A GENERAL ADVERTISEMENT OR GENERAL SOLICITATION OR AN OFFER TO SELL OR A SOLICITATION TO BUY ANY SECURITIES IN ANY JURISDICTION. SUCH AN OFFER CAN ONLY BE MADE BY PROSPECTUS OR OTHER AUTHORIZED OFFERING DOCUMENT. THIS PRESENTATION AND MATERIALS OR FACT OF THEIR DISTRIBUTION OR COMMUNICATION SHALL NOT FORM THE BASIS OF, OR BE RELIED ON IN CONNECTION WITH ANY CONTRACT, COMMITMENT OR INVESTMENT DECISION WHATSOEVER IN RELATION THERETO. NO SECURITIES COMMISSION OR SIMILAR AUTHORITY IN CANADA OR ANY OTHER JURISDICTION HAS IN ANY WAY PASSED UPON THE ADEQUACY OR ACCURACY OF THE INFORMATION CONTAINED HEREIN. YOU SHOULD NOT RELY UPON THIS DOCUMENT IN EVALUATING THE MERITS OF INVESTING IN OUR SECURITIES OR FOR UNDERSTANDING OUR BUSINESS.

## MARKET & INDUSTRY DATA

THE INFORMATION CONTAINED HEREIN INCLUDES MARKET AND INDUSTRY DATA THAT HAS BEEN OBTAINED FROM THIRD PARTY SOURCES, INCLUDING INDUSTRY PUBLICATIONS. THE COMPANY BELIEVES THAT ITS INDUSTRY DATA IS ACCURATE AND THAT ITS ESTIMATES AND ASSUMPTIONS ARE REASONABLE, BUT THERE IS NO ASSURANCE AS TO THE ACCURACY OR COMPLETENESS OF THIS DATA. THIRD PARTY SOURCES GENERALLY STATE THAT THE INFORMATION CONTAINED THEREIN HAS BEEN OBTAINED FROM SOURCES BELIEVED TO BE RELIABLE, BUT THERE IS NO ASSURANCE AS TO THE ACCURACY OR COMPLETENESS OF INCLUDED INFORMATION. ALTHOUGH THE DATA IS BELIEVED TO BE RELIABLE, THE COMPANY HAS NOT INDEPENDENTLY VERIFIED ANY OF THE DATA FROM THIRD PARTY SOURCES REFERRED TO IN THIS PRESENTATION OR ASCERTAINED THE UNDERLYING ECONOMIC ASSUMPTIONS RELIED UPON BY SUCH SOURCES. HISTORICAL PERFORMANCE DOES NOT GUARANTEE FUTURE PERFORMANCE.

## FORWARD-LOOKING INFORMATION

THIS INFORMATION CONTAINS CERTAIN FORWARD-LOOKING INFORMATION AND REFLECTS THE COMPANY'S PRESENT ASSUMPTIONS REGARDING FUTURE EVENTS. THESE STATEMENTS INVOLVE KNOWN AND UNKNOWN RISKS, UNCERTAINTIES, AND OTHER FACTORS THAT MAY CAUSE THE COMPANY'S ACTUAL RESULTS, LEVELS OF ACTIVITY, PERFORMANCE, AND/OR ACHIEVEMENTS TO BE MATERIALLY DIFFERENT FROM ANY FUTURE RESULTS, LEVELS OF ACTIVITY, PERFORMANCE, OR ACHIEVEMENTS EXPRESSED OR IMPLIED BY THESE FORWARD-LOOKING STATEMENTS.

# TRUSTBIX

TSXV:TBIX | OTCQB:TBIXF

TrustBIX provides onsite and remote supply-chain technologies to the Agri-Food industry from Gate to Plate®. Through our BIX solutions, we strive to create a world where we trust more, waste less, and reward sustainable behavior.

## Digital Transformation in Ag & Sustainability

### BIX

#### **INSIGHT** a TrustBIX Solution

##### **Asset Tracking & Theft Protection**

###### **Why?**

To mitigate the \$10-15 billion annual fraudulent food claims, and theft of agricultural equipment.

#### **ORIGIN** a TrustBIX Solution

##### **Traceability & Verification of ESG & Product Claims**

###### **Why?**

To verify agri-food products source and means of production. To support ESG reporting.

#### **IMPACT** a TrustBIX Solution

##### **Impact of Sustainability Practices & ESG goals**

###### **Why?**

To reduce the roughly 1/3 of all edible food that is lost to waste annually and record ESG practices

## INDUSTRY CHALLENGES & TRUSTBIX SOLUTIONS



### CHALLENGES

- Lack of incentives for farmers to share sustainable production information
- Few avenues to increase farm revenue and profit for the quality products produced
- No system to easily and efficiently share information and data within supply chains

### PRODUCERS / FARMERS



### TRUSTBIX SOLUTIONS

- Create opportunities for corporate buyers to reward producers for their sustainable production information
- Savings for the farmers by implementing ESG related technologies
- Provides a system for easy data entry

## INDUSTRY CHALLENGES & TRUSTBIX SOLUTIONS

### CORPORATE ENTERPRISES



#### CHALLENGES

- Challenging to set targets and measure the supply chain ESG metrics to address customer and stakeholder demands and scrutiny
- Unsure how to source and verify products with specialized/unique attributes
- No efficient way to validate provenance and claims related to products



#### TRUSTBIX SOLUTIONS

Integrate, validate and aggregate information throughout the supply chain to:

- Measure ESG progress toward targets important to stakeholders and consumers
- Strategically source products with specialized/unique attributes
- Validate the provenance, and how the product was grown/processed and packaged/shipped.

## INVESTOR HIGHLIGHTS



A Leader in sustainability verification and the future of Ag-tech



Multi-billion-dollar growth market opportunity



ESG at its Core



Proven & scalable proprietary platform



Experienced leadership team



## MANAGEMENT

# TRUSTBIX



### **HUBERT LAU – PRESIDENT & CEO**

HUBERT HAS GROWN AND EXITED SEVERAL SUCCESSFUL TECHNOLOGY COMPANIES WITH CUSTOMERS GLOBALLY. HE HAS WORKED WITH MORE THAN 1000 ORGANIZATIONS TO HELP THEM GROW BY LEVERAGING TECHNOLOGIES TO MAXIMIZE BUSINESS OPPORTUNITIES.



### **GORDON MAH – CHIEF FINANCIAL OFFICER**

GORDON IS KNOWN IN THE INDUSTRY AS A LEADER WITH PASSION AND VISION WHO KNOWS HOW TO SCALE AND DRIVE AN EFFICIENT FINANCE TEAM. HE HAS HELD SEVERAL LEADERSHIP POSITIONS IN TECHNOLOGY AND CONSUMER COMPANIES IN SILICON VALLEY.



### **DEBORAH WILSON – CHIEF INDUSTRY ENGAGEMENT OFFICER**

DEBORAH'S COMPANY OWNED AND OPERATED THE LARGEST SINGLE BREED BULL TEST IN CANADA OVER 30 YEARS AGO. DURING THAT TIME SHE PIONEERED AND LEVERAGED COMPUTERIZED DATA FOR PERFORMANCE AND PRODUCTIVITY IN CATTLE. HER COMPANY BECAME THE LARGEST PRODUCER OF PERFORMANCE TESTED PUREBRED CATTLE IN CANADA.



### **TOM OGARANKO - CHIEF INNOVATION OFFICER**

TOM HAS BUILT AND EXITED MULTIPLE TECHNOLOGY COMPANIES. HE HAS ADVISED THE GOVERNMENTS OF CANADA AND FRANCE AND PROVINCIAL GOVERNMENTS ON INNOVATION POLICY AND HAS BEEN INVOLVED IN STRUCTURING THE THREE CROWN AGENCIES INVOLVED IN RESEARCH, INNOVATION AND TECHNOLOGY DEVELOPMENT.



### **DR. MIKE KENNEDY – VICE PRESIDENT OF TECHNOLOGY DEVELOPMENT**

MIKE HAS A DEEP START-UP AND ACADEMIC BACKGROUND IN INFORMATION SYSTEMS DESIGN, ARTIFICIAL INTELLIGENCE, COMMUNICATION NETWORKS AND DISTRIBUTED SENSOR SYSTEMS. MIKE EXCELS AT TAKING TECHNOLOGY INNOVATIONS FOR ENVIRONMENTAL AND SOCIAL PROBLEMS FROM 'CONCEPT TO MARKET'.



### **LEE IRVINE – GENERAL MANAGER OF VIEWTRAK TECHNOLOGIES**

LEE IRVINE GREW UP WORKING IN THE AUCTION MARKET INDUSTRY AND ON RANCHES IN ALBERTA, AUSTRALIA, AND SASKATCHEWAN. PRIOR TO JOINING TRUSTBIX, LEE WORKED FOR 18 YEARS WITH BOEHRINGER INGELHEIM ANIMAL HEALTH AS SALES MANAGER AND KEY ACCOUNT MANAGER.



## BOARD OF DIRECTORS

TRUSTBIX



### **DAVID SCHUSTER – CHAIRMAN OF THE BOARD**

DAVID WAS A FOUNDING PARTNER OF ADROIT INVESTMENT MANAGEMENT LTD., AN INDEPENDENT ALBERTA-BASED INVESTMENT PORTFOLIO MANAGEMENT FIRM, AND GREW THE FIRM FROM ZERO ASSETS TO \$1.25 BILLION. PRIOR TO THE FOUNDING OF ADROIT, DAVID HELD SEVERAL POSITIONS AT TELUS CORPORATION INCLUDING THE DIRECTOR OF PENSION INVESTMENTS, RESPONSIBLE FOR THE MANAGEMENT OF \$2.3 BILLION IN TELUS PENSION FUND, SINKING FUND AND INSURANCE FUND ASSETS; HEAD OF THE PENSION INVESTMENT DEPARTMENT; AND DIRECTOR OF INVESTOR RELATIONS AND PORTFOLIO MANAGER OF EQUITIES WHERE HE CREATED THE EQUITY INVESTMENT STYLE FOR THE FUND AND BUILT THE CANADIAN EQUITY DEPARTMENT.



### **TED POWER – VICE CHAIRMAN AND CORPORATE SECRETARY**

TED POWER WAS THE FORMER PRESIDENT AND CEO OF VIEWTRAK TECHNOLOGIES INC. HE IS ALSO AN ENTREPRENEUR, WHO HAS IMPLEMENTED TRACEABILITY TECHNOLOGY SOLUTIONS IN THE STRUCTURAL METALS INDUSTRY AND WORKS WITH MANY OF THE LARGEST PIPE, VALVE AND FITTINGS COMPANIES IN THE WORLD.



### **EMMA TODD – DIRECTOR**

EMMA IS CEO OF MMH TECHNOLOGY GROUP, WHICH ENCOMPASSES DATA SYSTEMS, BLOCKCHAIN CONSULTING, COMMUNICATION AND EVENTS FOR EMERGING TECHNOLOGY ORGANIZATIONS, AND IS CHAIR OF THE CANADIAN BLOCKCHAIN CONSORTIUM'S MINING COMMITTEE AND CHAIR FOR GIRLS IN TECH. EMMA IS ONE OF THE 7% OF WOMEN OF COLOUR THAT CURRENTLY SIT ON A PUBLICLY TRADED BOARD IN CANADA AND IS PAST CHAIR AND EXECUTIVE BOARD MEMBER OF BLOCKCHAIN FOR IMPACT, WHICH WORKS ALONGSIDE THE UNITED NATIONS. SHE WAS NAMED AS ONE OF 2019'S TOP 100 INFLUENCERS FOR SUSTAINABLE DEVELOPMENT GOALS



### **ANDREW KAO – AUDIT COMMITTEE CHAIR**

ANDREW HAS BEEN THE CHIEF FINANCIAL OFFICER OF HANBO ENTERPRISES LIMITED, AN APPAREL SUPPLY CHAIN MANAGEMENT COMPANY. IN 2014, HE MANAGED THE IPO PROJECT OF HANBO GROUP WHICH WAS SUCCESSFULLY LISTED ON THE MAINBOARD OF THE HONG KONG EXCHANGE. HE IS ALSO ONE OF THE FOUNDERS AND MAJOR INVESTORS OF INNOBLOCK TECHNOLOGY LIMITED, A STARTUP COMPANY PROVIDING BLOCKCHAIN SOLUTIONS IN SUPPLY CHAIN TRACEABILITY, CUSTOMER LOYALTY PROGRAM AND DATA SECURITY



### **HUBERT LAU – PRESIDENT & CEO**

HUBERT HAS GROWN AND EXITED SEVERAL SUCCESSFUL TECHNOLOGY COMPANIES WITH CUSTOMERS GLOBALLY. HE HAS WORKED WITH MORE THAN 1000 ORGANIZATIONS TO HELP THEM GROW BY LEVERAGING TECHNOLOGIES TO MAXIMIZE BUSINESS OPPORTUNITIES.





## ADVISORY BOARD

# TRUSTBIX



### **JERRY BOUMA – CHAIRMAN OF ADVISORY BOARD**

JERRY BOUMA IS AN EXPERIENCED MANAGEMENT CONSULTANT IN THE AGRICULTURE AND FOOD INDUSTRY. SOME OF HIS RECENT PROJECTS INCLUDE A DETAILED ASSESSMENT OF THE NORTH AMERICAN RED MEAT SECTOR AND THE DEVELOPMENT OF AGRICULTURE MASTER PLANS FOR SEVERAL AGRICULTURAL MUNICIPALITIES/COUNTIES INCLUDING THE REGIONAL AGRICULTURE MASTER PLAN FOR THE EDMONTON METROPOLITAN REGION BOARD. JERRY IS ALSO A DIRECTOR WITH AFSC (AGRICULTURE FINANCIAL SERVICES CORPORATION); DIRECTOR WITH AVAC AS CHAIR OF THE INVESTMENT COMMITTEE; CHAIR OF THE LITTLE POTATO COMPANY ADVISORY BOARD; AND CHAIR OF THE TRANSITION BOARD WITH NORTHLANDS.



### **TONY BARLOTT – ADVISOR**

TONY'S BROAD INDUSTRY EXPERIENCE IN LEADING AND BUILDING ORGANIZATIONS INCLUDES: CFO OF RELIANCE GROUP OF COMPANIES, A NORTH AMERICAN DIVERSIFIED INDUSTRIAL AND OILFIELD MANUFACTURING AND DISTRIBUTION GROUP; PRESIDENT & CEO OF CREATIVE DOOR SERVICES LTD., NORTH AMERICA'S LARGEST SUPPLIER AND INSTALLER OF OVERHEAD DOOR PRODUCTS; AND CFO (AS WELL AS CORPORATE SECRETARY AND DIRECTOR (SUBSIDIARIES)) OF ZCL COMPOSITES INC., A TSX-LISTED PUBLIC MANUFACTURING COMPANY WITH OPERATIONS IN NORTH AMERICA, EUROPE AND ASIA.



### **SHEA JAMIESON - ADVISOR**

SHEA JAMESON IS CURRENTLY THE CHIEF EXECUTIVE OFFICER FOR THE JGL GROUP OF COMPANIES. HE LEADS ALL ASPECTS OF FINANCIAL PLANNING AND BUSINESS DEVELOPMENT FOR THE GROUP THAT INCLUDE: JGL LIVESTOCK, JGL COMMODITIES LTD., CANADIAN CATTLE BUYERS CREDIT, HAWK'S AGRO INC., AND AG FIRST FINANCIAL CORP. SHEA HAS ALSO SERVED ON VARIOUS ADVISORY COMMITTEES WITHIN THE CANADIAN CATTLE INDUSTRY, AS WELL AS LOCAL FUNDRAISING COMMITTEES WITHIN THE MOOSE JAW AREA.



# OUR JOURNEY

# TRUSTBIX

**\$22B+ Retail Value**  
cattle tracked in BIX in Canada  
since 2014

**240M+ Sustainable Beef**  
Pounds Validated in BIX in  
Canada since 2017

**15M+ Cattle Tracked**  
in Canada & US over the last 20  
years

**20M+ Pigs Graded**  
Globally – China, Mexico,  
Canada



2022

- Sign innovation contract with Cargill
- Complete acquisition of Insight Global Technology Inc.
- Sign master agreement with JBS Food Canada
- Launch National Biomass Traceability Pilot Project with the Biomass Quality Network of Canada (BQNC)
- LOI to provide traceability technologies to Dubois Dairy Group in Eastern USA
- Canadian Forage and Grasslands Association selected BIX Impact as its ESG reporting solution



2021

- Contract for BIX to track biochar – All West Demolition and IRSI
- Agreement for BIX to track plant-based foods – Proteins Industry Canada, Farmers Edge and OPIsystems
- Joint project for BIX to track poultry feed supplement – Arden Biotechnology
- Approved for trading on OTCQB in USA
- Contract for BIX to track biochar - Biomass Quality Network of Canada (BQNC)



2020

- Agreement for BIX to track premium beef to Europe - Cantriex Livestock
- Agreement for BIX to track premium beef to Hong Kong – GBI Global
- VAR Agreement for BuildSense® energy management solutions – Green Metrics Technologies

2019

- TrustBIX lists on the TSX Venture Exchange
- Canadian Beef Sustainability Acceleration (CBSA) pilot is commercialized as Cargill Certified Sustainable Beef marketing program



2019 - 2017

- Canadian Beef Sustainability Acceleration Pilot Project (CBSA)
- Retailers contribute funds to reward producers and BIX tracks and issues cheques for fully Certified Sustainable Beef

Canadian Roundtable  
for Sustainable Beef

2016 - 2015

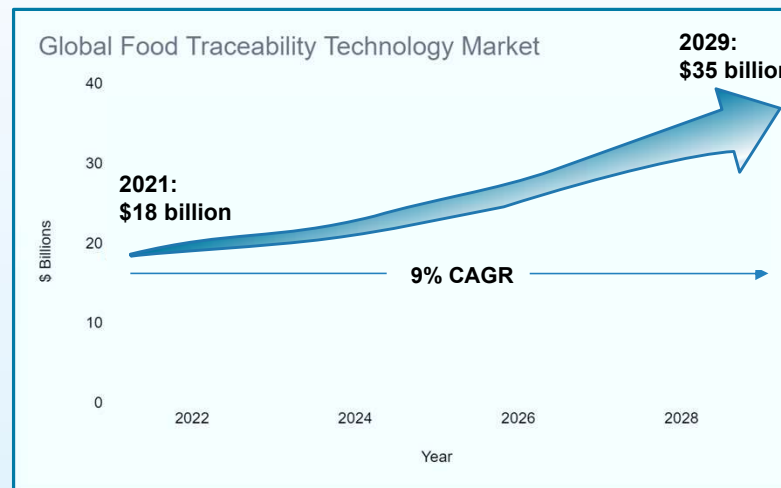
- McDonalds Canada Verified Sustainable Beef Project



# GLOBAL AG-TECH TRACEABILITY MARKET

TRUSTBIX

Demand for high-quality, affordable food that is sustainably sourced is growing dramatically.



The Food Traceability market is estimated to grow from \$18 billion in 2021 to \$35 billion by 2029\*.

The global market for Responsible Supply Chain tools is estimated to be \$US 2.7 billion in 2023\*\*.

TrustBIX mission is simple: address evolving consumer demands and become the most trusted and largest source of responsible global supply chain information – Gate to Plate®.

\* *Polaris Market Research Analysis (Jan 2022)*  
\*\* *Deloitte*

## BUSINESS MODEL

### Flagship Business



- **Hardware/Software**  
Proprietary and third-party hardware and on-premise software
- **Professional Services**  
Pilots, project management, business analysis, and change management

### Growth Business



- **SaaS/Subscription/Value**  
Per unit volume charge, membership subscription, and licensing/access fee
- **Information Services (Future)**  
Data analytics to produce insights for customers

## FLAGSHIP BUSINESS: **VIEWTRAK** TECHNOLOGIES

**Established revenue generator that provides cash-flow to the company for future growth.**

**Clients:** Upstream and Midstream Ag-organizations

**Onsite Solutions:**

- Cattle auction software
- Feedlot management software
- Pork grading probes

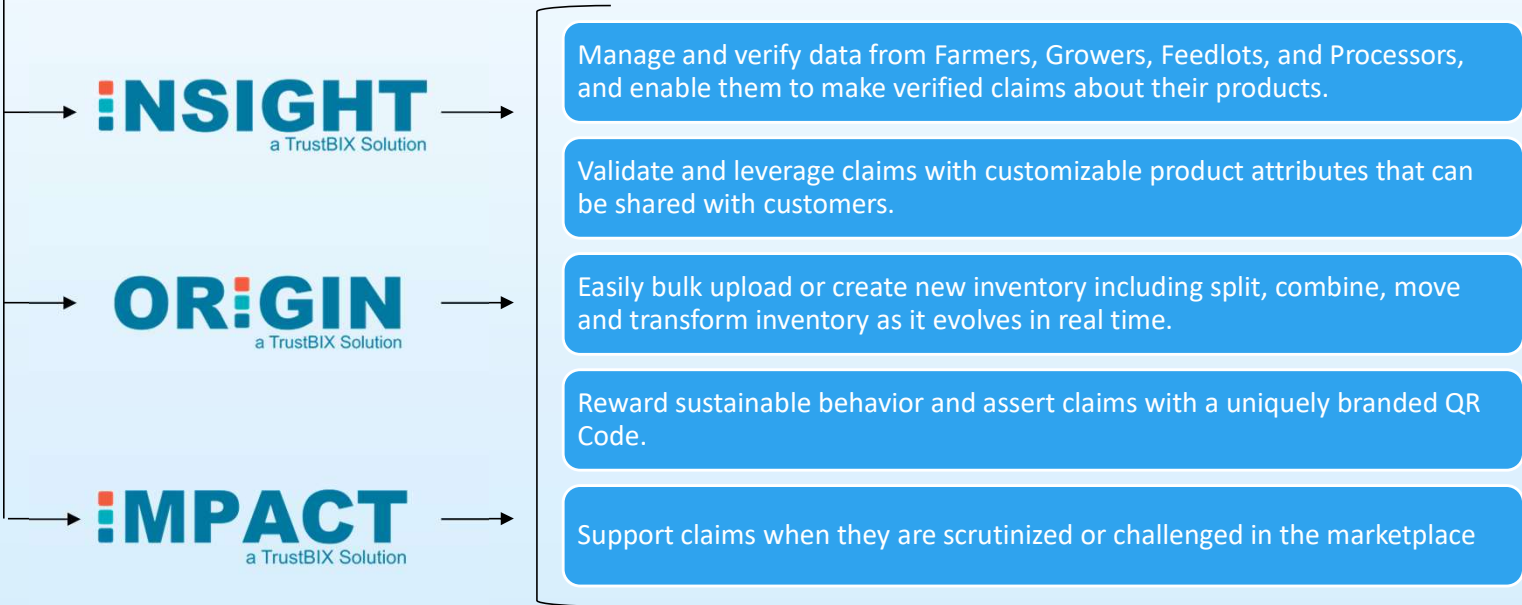


## GROWTH BUSINESS: BIX (Business InfoXchange)



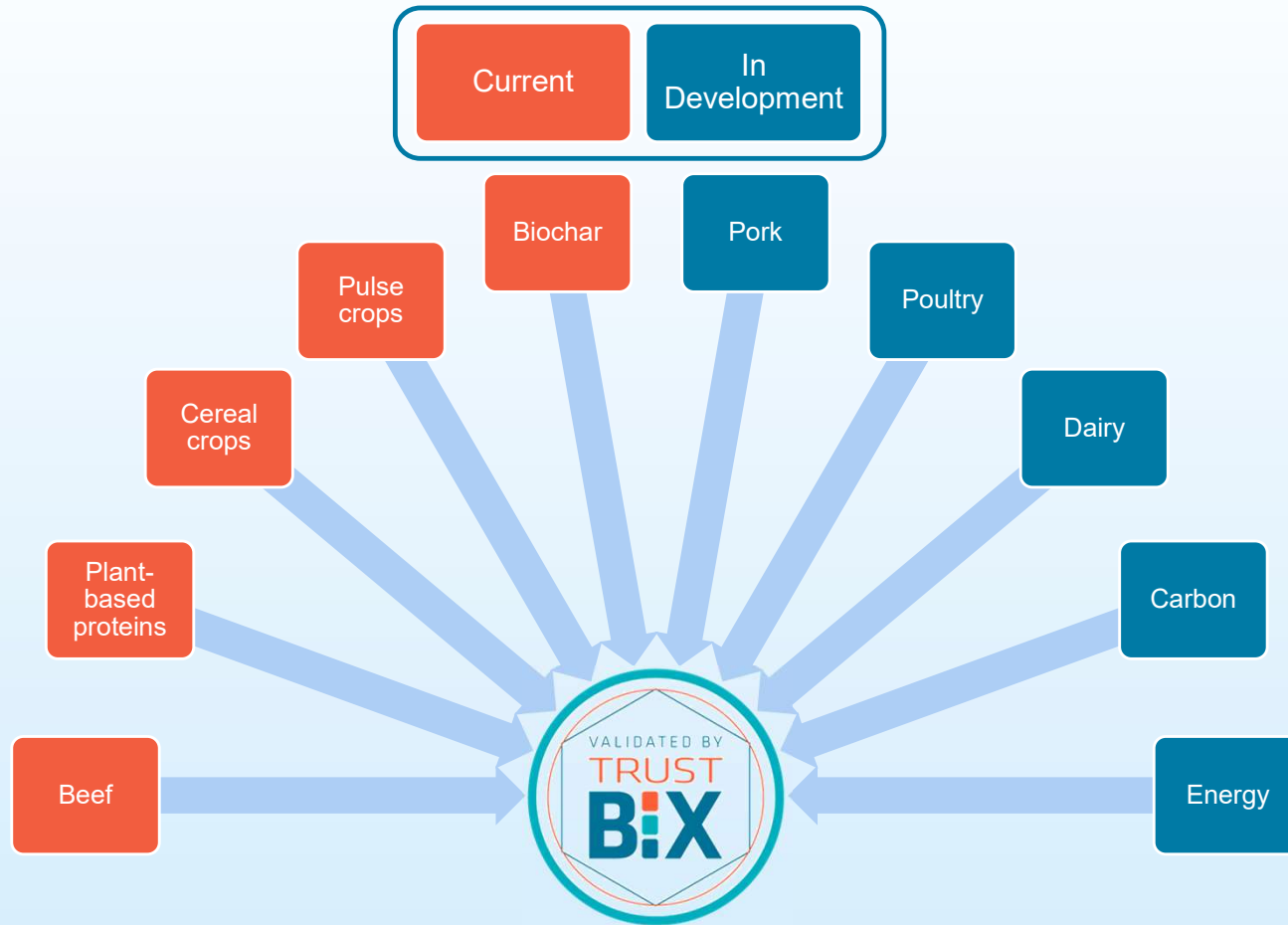
**BIX is a proprietary platform that integrates, validates, aggregates and reports on supply chain ESG metrics.**

Combined with innovative incentive solutions, TrustBIX increases participation and value across the whole supply chain.



# TARGET MARKETS

TRUST B: X

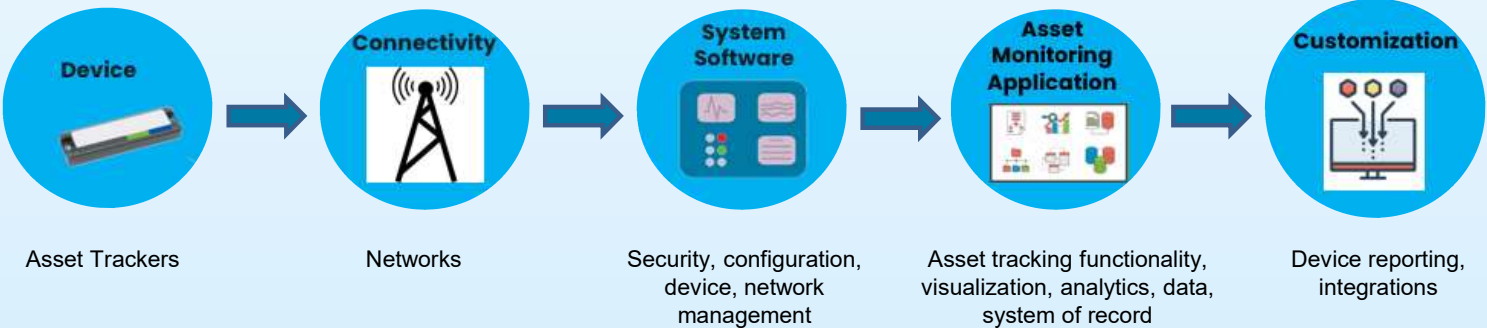


# ASSET TRACKING & THEFT PROTECTION

IoT devices to support traceability solutions.

Identify inventory theft, facilitate recovery and locate each asset in one convenient, affordable system.

- Monitor assets/equipment anytime from desktop, tablet or phone
- Set up alerts via phone notifications for movement of assets/equipment.
- Notifies when asset/equipment is outbound from assigned location
- Available commercially as a SaaS service for farm equipment owners and dealers







## PRODUCT TRACEABILITY

Provides traceability and validation of your ESG and product claims.

- Aggregate inventories from vendors and provide traceability.
- Provide a QR Code for downstream purchasers of a product.
- Available commercially as a SaaS service for processors with financial transaction fees for various traceability and financial services



Measures impact of sustainable practices to help achieve your ESG goals.

- ESG standards compliance verification, certifications, and labeling.
- Aggregation of sustainability metrics, such as energy, water, and carbon intensity per unit or per operation.
- Available commercially as a SaaS service to processors, brands and ESG verification agencies.

Cattle, Pig, Poultry,  
Canola and Plant  
Protein Producers



Location & Supply chain  
traceability for user  
defined ESG metrics



Aggregating product claims for:

- Environmental attributes (e.g., renewable energy, carbon, water conservation, land stewardship, biodiversity)
- Social attributes (e.g., health & safety, working conditions, animal welfare)
- Governance attributes (e.g., ethical standards, regulatory compliance, stakeholder engagement)



Customized  
QR Code





Analytics Reporting  
 • ESG Requirements  
 • Business Intelligence



GOVERNMENT

• Regulatory  
 • Compliance  
 • Reporting

**ORIGIN**  
 a TrustBIX Solution

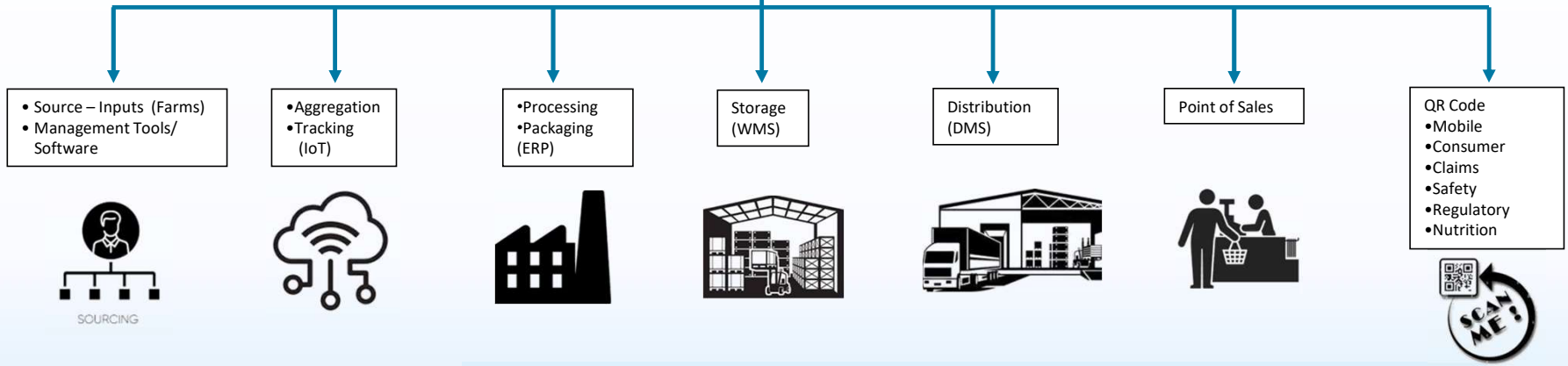
**Global Systems for Traceability and Validation**

**IMPACT**  
 a TrustBIX Solution



• Product Information  
 • Digital Asset Management  
 • Logistics  
 • CRM Integration

## Supply Chain Optimization through APIs



• ERP – Enterprise Resource Planning  
 • CRM – Customer Relationship Management  
 • ESG – Environmental Social Governance  
 • WMS – Warehouse Management System  
 • DMS – Distribution Management System  
 • IoT – Internet of Things





	<b>Brand 品牌</b> Authentic Angus Beef
	<b>Origin 原產地</b> Western Canada 加拿大西部
	<b>Feeding 餵飼</b> Grain & Forage 穀物及草料
	<b>Age 年齡</b> 23 Months
	<b>Breeds 品種</b> Angus 安格斯
	<b>Grade 級別</b> AAA 優等
	<b>Weight 重量</b> 140g
	<b>Attributes 屬性</b> No Hormones 無激素 No Antibiotics 無抗生素
	<b>Harvest Date 屠宰日期</b> 2021-04-19
	<b>Packaging Date 包裝日期</b> 2021-06-24
	<b>Export Date 出口日期</b> 2021-05-01 Alberta Canada 加拿大亞伯達省
	<b>Destination 目的地</b> Hong Kong 香港
	<b>Arrival Date 到達日期</b> 2021-05-05
	<b>Best Before 最佳食用日期</b> 2021-11-30
	<b>Certification 證書</b>  Canadian Angus vbp+
	<b>Distributors 分銷商</b> Man Yun Frozen Food Limited
	<b>Powered by 技術支持</b>  TTChain Trust BIX

# TRUST Bix






Capabilities	TrustBIX	Provision Analytics	Global Traceability Systems	iTrace Fresh	Source Trace
Agri-food	✓	✓	X	✓	✓
Multi-Industry	✓	✓	✓	X	✓
Order Management	✓	✓	✓	X	✓
Traceability	✓	✓	✓	✓	✓
Trace forward & Trace back	✓	✓	✓	✓	✓
Recall Management	✓	✓	✓	X	X
Recipe Management	✓	✓	✓	X	X
Quality Control	✓	✓	✓	X	✓
ESG Reporting	✓	Limited	X	X	✓
Supply Chain Programs	✓	X	X	X	✓



## 2022/23 GROWTH STRATEGY

TRUSTBIX

### Focus on ESG Metrics and Claims In North America

- Protein Products
- Crop Products Including Plant-Based Proteins
- Waste Value-Added Products
- Carbon Intensity Measurements

### Focus on High Growth and High Margin Revenue Streams

- SaaS - per unit sold
- Subscription - memberships, licensing

### Focus on Acquisitions

- Exploring acquisition possibilities to increase market penetration and revenue growth



## OBJECTIVES

# TRUSTBIX

	October to December 2022	2023
 <p><b>TRUSTBIX</b> Corporate</p>	<ul style="list-style-type: none"> <li>• Explore 1 acquisition</li> <li>• Maintain ViewTrak revenue</li> </ul>	<ul style="list-style-type: none"> <li>• Close min. 1 M&amp;A</li> <li>• Grow ViewTrak revenue through new features</li> </ul>
 <p><b>BIX</b> Insight, Origin, Impact</p>	<ul style="list-style-type: none"> <li>• Onboard new customers</li> <li>• Add 1 new feature</li> </ul>	<ul style="list-style-type: none"> <li>• Add 3 new features</li> <li>• Increase users by 50%</li> </ul>
 <p><b>INSIGHT</b> a TrustBIX Solution Asset Tracking &amp; Theft Protection</p>	<ul style="list-style-type: none"> <li>• Sign new customers</li> </ul>	<ul style="list-style-type: none"> <li>• \$500K in sales (based on acquisition earn out target)</li> </ul>
 <p><b>ORIGIN</b> a TrustBIX Solution Traceability &amp; Verification of ESG &amp; Product Claims</p>	<ul style="list-style-type: none"> <li>• Sign 1 pilot</li> </ul>	<ul style="list-style-type: none"> <li>• Sign min. 2 pilots</li> <li>• Commercialize min.1 pilot</li> </ul>
 <p><b>IMPACT</b> a TrustBIX Solution Impact of Sustainability Practices &amp; ESG goals</p>	<ul style="list-style-type: none"> <li>• Sign 1 pilot</li> </ul>	<ul style="list-style-type: none"> <li>• Sign min. 2 pilots</li> <li>• Commercialize min. 1 pilot</li> </ul>



## SHARE METRICS

# TRUSTBIX

TSXV:TBIX OTCQB:TBIXF – Oct 19, 2022

Market Cap	C\$3.58M
Share Price	C\$0.045
52-Week Range	C\$0.035 - 0.25
Issued & Outstanding*	59.65M
Options Outstanding	12.73M
Warrants Outstanding	6.32M
Shares in Escrow	20.00M

Ownership \*

Mgmt & Board Ownership*	8.33%
Insiders & Close Associates*	53.35%

\* Above data excludes 20M shares issued in escrow

TSXV:TBIX & OTCQB:TBIXF 24



## INVESTOR HIGHLIGHTS

- ✓ Scaling up proven and commercialized supply chain traceability ag-tech solution - Gate to Plate®
- ✓ Multiple revenue streams in multiple sectors
- ✓ Leveraging existing base of clients, users, partnerships, and data
- ✓ ESG at its core
- ✓ TrustBIX is exploring acquisition possibilities to increase market penetration and revenue growth.
- ✓ Multi-billion-dollar growth market opportunity



# TRUSTBIX

TSXV:TBIX | OTCQB:TBIXF

## TRUSTBIX INC.

EDMONTON HEADQUARTERS  
#200, 10607 82 STREET NW  
EDMONTON, AB T6A 3N2, CANADA

780 456 2207

[WWW.TRUSTBIX.COM](http://WWW.TRUSTBIX.COM)

## INVESTOR RELATIONS

[IR@TRUSTBIX.COM](mailto:IR@TRUSTBIX.COM)



Join Our Following

[Subscribe](#)

For news & investor events