# TRUST**B**:X

The Agri-Food traceability company creating a world that trusts more, wastes less, and rewards sustainable behavior - Gate to Plate®

# TSXV: TBIX | OTCQB: TBIXF

Share Metrics (As of Oct 19, 2022)

Market Cap: C\$3.58 M
Share Price: C\$0.045
52-Week Range: C\$0.035-\$0.25
Issued & Outstanding: 59.65 M
Options Outstanding: 12.73 M
Warrants Outstanding: 6.32 M
Shares in Escrow: 20.00M
Mgmt & Board Ownership: 8.33%

# **Management & Directors**

Hubert Lau, President & CEO David Schuster, Chairman Gordon Mah, CFO

## **Contact Info**

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# **Investor Relations**

IR@TrustBIX.com

# Our Journey

# \$22B+ Retail Value

cattle tracked in BIX in Canada since 2014

#### 15M+ Cattle Tracked

in Canada & US over the last 20 years

### 240M+ Sustainable Beef

Pounds Validated in BIX in Canada since 2017

#### 20M+

**Pigs Graded Globally** 

# Digital Transformation in Ag & Sustainability



# Asset Tracking & Theft Protection

#### Why?

To mitigate the \$10-15 billion annual fraudulent food claims, and theft of agricultural equipment.

# Traceability & Verification of ESG & Product Claims

#### Why?

To verify agri-food products source and means of production.
To support ESG reporting.

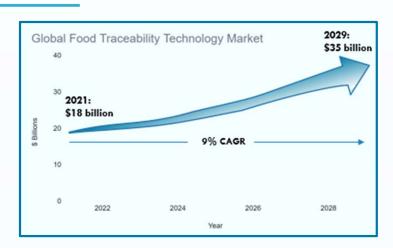
# Impact of Sustainability Practices & ESG goals

#### Why?

To reduce the roughly 1/3 of all edible food that is lost to waste annually and record ESG practices

# **Global Ag-Tech Traceability Market**

- Growth supported by greater demand for high-quality, affordable food that is sustainably sourced.
- The Food Traceability market is estimated to grow from US\$18 billion in 2021 to US\$35 billion by 2029 (*Polaris Market Research*).
- The global market for Responsible Supply Chain tools is estimated to be US\$2.7 billion in 2023 (Deloitte).



# Highlights

A Leader in sustainability verification and the future of Ag-tech

Proven & scalable proprietary platform

Multi-billion-dollar growth market opportunity

The Food Traceability market is estimated to grow from \$18 B in 2021 to \$35 B by 2029 **ESG** at its Core

Experienced leadership team



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VALIDATION SERVICES PROVIDED BY TRUSTBIX











| Capabilities                  | TrustBIX | Provision<br>Analytics | Global Traceability Systems | iTrace<br>Fresh | Source<br>Trace |
|-------------------------------|----------|------------------------|-----------------------------|-----------------|-----------------|
| Agri-food                     | ✓        | ✓                      | x                           | ✓               | ~               |
| Multi-Industry                | ✓        | ✓                      | ✓                           | х               | ✓               |
| Order Management              | ✓        | ✓                      | ✓                           | х               | ✓               |
| Traceability                  | ✓        | ✓                      | ✓                           | ✓               | ✓               |
| Trace forward &<br>Trace back | ✓        | ✓                      | ✓                           | ✓               | ✓               |
| Recall Management             | ✓        | ✓                      | ✓                           | х               | х               |
| Recipe Management             | ✓        | ✓                      | ✓                           | х               | х               |
| Quality Control               | ✓        | ✓                      | ✓                           | х               | ✓               |
| ESG Reporting                 | ✓        | Limited                | x                           | х               | ✓               |
| Supply Chain<br>Programs      | ✓        | x                      | х                           | x               | ✓               |

| OBJECTIVES                                                                     | October to December 2022                            | 2023                                                                                      |  |
|--------------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------------------------------------------|--|
| TRUSTB:X Corporate                                                             | Explore 1 acquisition     Maintain ViewTrak revenue | <ul><li>Close min. 1 M&amp;A</li><li>Grow ViewTrak revenue through new features</li></ul> |  |
| BiX<br>Insight, Origin, Impact                                                 | Onboard new customers Add 1 new feature             | <ul><li>Add 3 new features</li><li>Increase users by 50%</li></ul>                        |  |
| INSIGHT a TrustBIX Solution Asset Tracking & Theft Protection                  | Sign new customers                                  | \$500K in sales (based on acquisition earn out target)                                    |  |
| ORIGIN a TrustBIX Solution Traceability & Verification of ESG & Product Claims | • Sign 1 pilot                                      | Sign min. 2 pilots     Commercialize min.1 pilot                                          |  |
| Impact of Sustainability Practices & ESG goals                                 | • Sign 1 pilot                                      | <ul><li>Sign min. 2 pilots</li><li>Commercialize min. 1 pilot</li></ul>                   |  |

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