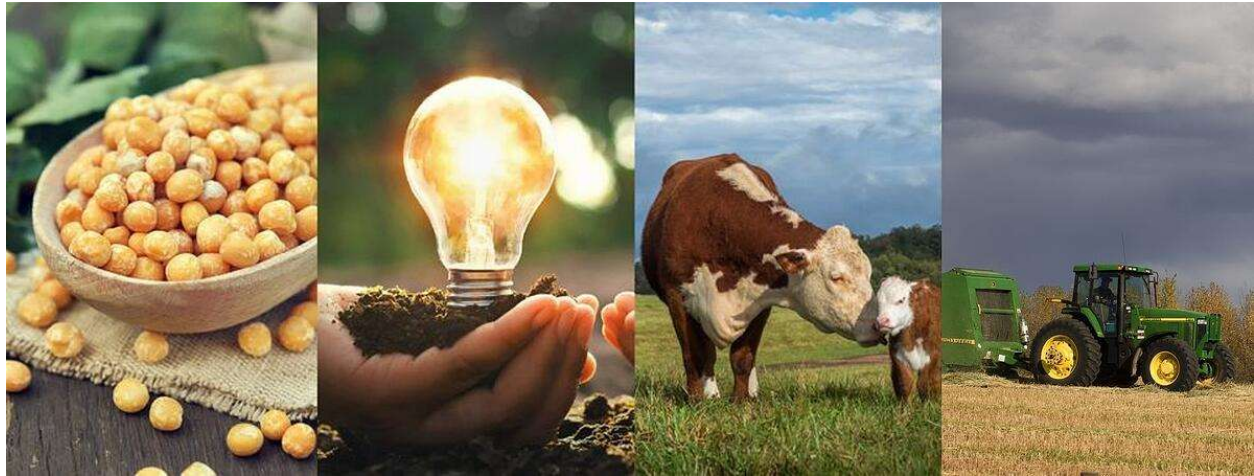


TRUSTBIX



TSX.V:TBIX OTCQB:TBIXF

The TrustBIX mission is to create a world where we:
Trust More – Waste Less – Reward Sustainable Behaviour

What is TrustBIX doing about its stock price and when will its revenue grow?

Current market conditions and TrustBIX stock trading update

Since January 2022, the TSX Venture has dropped from 946.62 to a 52-week low last week of 582.46 and closing last Friday at 607.97 down about 40% from the beginning of the year. TBIX during the same period was trading on average between \$0.16 to \$0.20 at the beginning of the year, and recently as low as \$0.055 or down approximately 60%.

A comparable issuer, Farmers Edge, traded at \$3.42 at the beginning of the year, and traded at low last week of \$1.33 or approximately 65%. This is the case for every TSX and TSX Venture issuer in the tech sector. Other than the Oil & Gas sector, almost every sector has felt the market downturn over the past 6 months. Last week, the overall market has shown some better signs, especially with consumer fuel cost dropping from last month's highs.

During the last 45 trading sessions it would be also important to note that TBIX had an aggressive seller of over 1.3 million shares which was unfortunate to any positive price improvement.

During this bear (downward) market, the question is: “Is TrustBIX a valued stock trading at a discount?”

On May 3rd, 2022, we announced the signing of a master services agreement with JBS Food Canada. Internationally, JBS is one of the world’s largest food companies with customers in approximately 100 countries on six continents.

On February 28th, 2022, we announced the continued strengthening of our relationship with Cargill through the signing of an Innovation Agreement. Cargill Limited is one of Canada’s largest food merchandisers and processors. Globally, Cargill has customers in more than 125 countries.

These announcements are significant because the combined volume of cattle harvested in Canada by these two companies is over 80% of the national volume. The TrustBIX pricing model is a combination of volume per unit transacted, subscription and professional services. This means by working with the Canadian divisions of these international giants allows us to explore opportunities to grow and scale TrustBIX revenues not only in beef but also in other agri-food sectors.

On March 7th, 2022, TrustBIX announced the final acceptance by the TSX Venture Exchange for the completion of the acquisition of Insight Global Technology Inc. In the terms of the acquisition, within twelve months after the closing of the transaction, if the Insight net revenue reaches \$1,000,000 with a target profit of \$300,000, the Insight shareholders could earn up to an additional 20 million TrustBIX common shares (over and above the existing 10 million they received).

The technology development team continues to upgrade and enhance the BIX platform to create more opportunities to work with our customers. On June 14th, 2022 and July 26th, 2022, we announced the release of the BIX Origin and BIX Impact modules respectively. The significance of these announcements is that BIX Impact records the impact of production practices in industry programs to do with ESG report cards and claims, while BIX Origin tracks the source of the product and its attributes. These modules also enhance BIX’s ability to support multiple agri-food and bio-industrial industries, including cereal crops, pulse crops, animal protein, carbon, and biochar.

Coming out of the pandemic, our ViewTrak team continues to find new customers while ensuring existing ones are well taken care of.

The TrustBIX team is excited with our progress and continue to pursue new opportunities while delivering on existing agreements. Since the May 24th, 2022 announcement, we have been working diligently with our US investor relations firm, RB Milestone Group. Our goal is to start marketing to US investors next month.

Upcoming Events

TrustBIX will present live at the OTC Markets 2022 Venture Virtual Investor Conference.

Date: Thursday, August 4, 2022
TrustBIX presentation time: 12:30pm - 1:00pm ET(10:30am - 11:00am MT)
Pre-Register: VirtualInvestorConferences.com

Learn more about the event at [Event Details](#)

If attendees are not able to join the event, an archived webcast will be made available afterwards.

Could you help TrustBIX stand out from the crowd?

Most times, our customer contract terms prevent us from revealing their revenue impact. Given we are in a bear (downward) market, we believe our valuation provides an opportunity for investors to purchase stock at an attractive price.

The event listed above may inspire some ideas on how we can engage a wider audience to learn more about our company. If you have ideas on how we could engage more people, please give me a call. Thank you.

Sincerely,

Hubert Lau
President, TrustBIX Inc.
Office: 780-456-2207



TrustBIX | ViewTrak, 2nd Floor, 10607 82 St NW, Edmonton, Alberta,
T6A 3N2, Canada

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